

Lorraine Copes Biography

Lorraine is a multi-award-winning social entrepreneur, board member, consultant, communicator, and life coach. Having spent two decades as an executive director for brands including Gordon Ramsay Restaurants, Shake Shack, and The Wolseley Hospitality Group, Lorraine felt compelled to establish Be Inclusive Hospitality CIC in 2020 due to the lack of representation of people of colour in positions of influence and the supply chain.

This social enterprise now holds a leading position in igniting much-needed conversations and delivering initiatives to drive change within the hospitality, food, and drink sectors.

Lorraine is a board member of the WSTA (Wine & Spirits Trade Association) and serves as a judge for several industry awards, including the MCA Hospitality Awards, Bar Magazine Awards, Bold Woman Awards UK by Veuve Clicquot, Uber Eats Restaurant Awards, and the British Guild of Beer Writers Awards.

In 2022, Lorraine was named GQ Food & Drink Innovator of the Year. She also received a special award in the Code Hospitality 100 Most Influential Women in Hospitality list and was recognised as Entrepreneur of the Year at the Precious Awards. In 2023, Lorraine was named among NatWest and Pioneers Post WISE100: Top Women in Social Enterprise. She received the Game-Changer award at the Condé Nast Traveller UK Restaurant Awards 2024.

Be Inclusive Hospitality was recognised by NatWest's SE100 for two consecutive years as one of the UK's top 100 most impressive social enterprises.